FOR IMMEDIATE RELEASE

25 hot air balloons to float above Putrajaya this March 2020!

The Putrajaya International Hot Air Balloon Fiesta is set to return for its 11th year, spanning over 4 days and featuring renowned partners such as Boost, Ripple Media and Cyberview Resort & Hotel.

Putrajaya, 21 February 2020: Putrajaya International Hot Air Balloon Fiesta returns for its 11th year from 19 to 22 March at Monumen Alaf Baru, Putrajaya. Coinciding with Putrajaya's 25th Anniversary, the fiesta will host an astounding 25 normal and special-shaped hot air balloons from all over the world.

Seven special-shaped balloons will be making their appearance at the Putrajaya International Hot Air Balloon Fiesta 2020, these include:-

- 1. Minion from the United Kingdom
- 2. Little Pirate from the United States
- 3. BigHug from Brazil
- 4. My Deerling from Canada
- 5. Blue Rooster from France
- 6. Light House from United Kingdom; and
- 7. Owlbert from the United States.

In addition to participation from both local and international balloonists, hot air balloons from a total of 13 countries and area, including normal shaped balloons from Spain, Japan, Belgium, Thailand, South Korea, Italy, Taiwan and our beloved Malaysia, will be participating in this year's Putrajaya International Hot Air Balloon Fiesta.

As this year's event is a special and meaningful celebration for Putrajaya, marking its 25th anniversary, Minister of Federal Territory, YB Tuan Hjaji Khalid Abd samad is excited to share his experience, saying "This will be my second year being a part of this event. It is always a breathtaking sight, seeing these hot air balloons being inflated, complementing Putrajaya's architecture and landscape. I'm looking forward to our 11th event and happy to be able to bring the fiesta to Putrajaya again".

This year's main highlights include a Mass Ascension in the morning from 7am to 8am daily, Night Glow Show followed by a spectacular fireworks display which will take place on Saturday and Sunday from 8.45pm to 9.30pm. During the Night Glow Show, visitors will get a chance to witness hot air balloons appearing like huge lanterns, dancing in sync to the beat of music, giving audiences a completely different balloon experience compared to events during the day.

Entrance to the event is free of charge. For an intimate experience, visitors are encouraged to purchase Balloon Zone entrance tickets at https://www.myballoonfiesta.com/thetickets to obtain Launching Field and Night Glow Show access which allows visitors to be up-close and personal with the balloons. Aside from these activities, Tethered Hot Air Balloon Rides are also available for purchase.

Committed to make this year's Fiesta a success are our esteemed sponsors and partners:

- Boost (as Official E-Wallet Partner)
- 2. Cyberview Resort & Hotel (Official Hotel)
- 3. Doof The World Sdn Bhd (as Exclusive Partner)
- 4. Rakita (as Media Partners)
- 5. Ripple (as Media Partners)
- 6. Love Food Festival (as Event Partners)
- 7. Knowhere Bangsar (as Event Partners)
- 8. Women: Girls (as Event Partners)
- 9. Express Rail Link Sdn Bhd (as Event Partners)

The fiesta will include participation by over 50 food vendors, that are exclusively using Boost, the official E-Wallet partner. Visitors can enjoy cashback and discounted items by using the app in the Fiesta Village.

For the adventurous, the opportunity to experience a free-flying hot air balloon ride during the Fiesta will be made available by MyBalloon Adventure. Tickets can be purchased beforehand at www.myballoonadventure.com/exclusive-putrajayaballoonfiesta2020-package/

Being fully aware of the current Covid-19 (Novel Coronavirus) situation, the Putrajaya International Hot Air Balloon Fiesta organising team is closely monitoring daily updates and taking the necessary measures towards the cleanliness and hygiene of our facilities during the fiesta. Hand sanitizers will be provided at key points throughout the event area. We would also like to kindly remind festival-goers to be safe and aware of their surroundings whilst enjoying the activities.

In conjunction with Visit Malaysia Year 2020, the Putrajaya International Hot Air Balloon Fiesta is working in line with Tourism Malaysia's efforts to reinvigorate tourism in Malaysia by boosting domestic tourism. We hope our fiesta will bring a joyous and memorable experience to local and foreign visitors.

Event details:

Date: 19 - 22 March 2020

Time: 7am - 9pm

Location: Monumen Alaf Baru, Precinct 2, Putrajaya

Entrance: Free

For more info on Putrajaya International Hot Air Balloon Fiesta 2020, log on to www.myballoonfiesta.com or visit our official social media pages Putrajaya International Hot Air Balloon Fiesta (Facebook) and @myballoonfiesta / #myballoonfiesta (Instagram).

The Putrajaya International Hot Air Balloon Fiesta 2020 is jointly organised by AKA Balloon Sdn Bhd with the support of Perbadanan Putrajaya.

For media enquiries, please contact: Hafizah Khairudin eza.akaballoon@gmail.com 012-923 2349